

Data Protection Declaration

motion events GmbH, Sonnemannstraße 5, 60314 Frankfurt am Main, (henceforth to be referred to as “**motion events GmbH**”), takes the data protection of your personal data extremely seriously. We process your personal data entirely in accordance with this Data Protection Declaration as well as the applicable legal provisions, in particular the European Data Protection legislation (henceforth to be referred to as “**DS-GVO**”).

The following Data Protection Declaration refers to the use of your personal data for use on our website (henceforth to be referred to as “**Website**” in general (**Paragraph 1**), in placing orders at our Webshop (**Paragraph 2**) as well as participation in our events – in particular the Gutenberg Half Marathon Mainz – as a participant (**Paragraph 3**), membership of the Marathon Club (**Paragraph 4**), volunteer (**Paragraph 5**), or as media representative (**Paragraph 6**). Further general information for all concerned can be found at the end of the Data Protection Declaration (**Paragraphs 7 to 9**).

1. Use of our Website

1.1 General Information concerning Use of our Website

By using our website we process such personal data which your browser transmits to our server. This comprises the IP address, date and time of day of your inquiry, time zone difference to Greenwich Mean Time (GMT), content of the request (specific nature), access status, in particular http status code, the respective amount of data volume, the website from which the request originates, the browser used, the operating system and interface as well as language and version of the browser software.

The process works on the basis of Art. 6 Abs. 1 S. 1 lit. f) DS-GVO. The processing of your data enables the viewing of our website and serves in particular to maintain its stability and security.

1.2 Cookies

In addition to the previously mentioned data, cookies from your usage of our website will be stored on your computer. The cookies are small text files which are stored to your hard drive according to how you employ your browser. This provides whoever has set the cookie with certain information. Cookies cannot run programmes or transmit viruses to your computer. They serve to make our website overall more user friendly and effective.

You can prevent the storage of cookies by employing the relevant settings on your browser, such as deactivating the automatic setting of cookies in general. In which case, however, it may not be possible to use fully functions on the website in some cases. Our website uses specifically the following cookies:

(a) Google-Analytics

On our website we use Google Analytics with the added function of “anonymizelp”, a web analysis service of Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (henceforth to be referred to as: “**Google**”). In this way IP addresses within the member states of the European Union or in other treaty states covered by the agreement across the European Economic Area can be processed by Google in shortened form. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and then shortened. Any personal connection is thus eliminated. Insofar as the data gained from you shows any personal identification, it will be immediately eliminated and the personal data accompanying it will be deleted immediately.

Legal basis for our use of Google Analytics is Art. 6 Abs. 1 S. 1 lit. f) DS-GVO. Google will use the data gained on our behalf to assess your use of our website, compile reports of website activity and provide us with services linked to website and internet usage. The processing of such data is intended for analysis and optimum performance of our website.

Concerning the possibility of utilising browser settings you can further prevent the capture as well via cookies of data related to your usage of the website (including your IP address) as well as the transmission and processing by Google by downloading and installing the following link available on your browser plugin:
<https://tools.google.com/dlpage/gaoptout?hl=de>.

Further information about data collection and processing by Google you can go to the data protection notices which can find under www.google.com/policies/privacy.

Google has complied and agreed to the EU-US Privacy Shield,
<https://www.privacyshield.gov/EU-US-Framework>.

(b) Matomo Analytics

We employ on our website Matomo Analytics with the extension “anonymizelp”, an Open Source web analysis tool. IP addresses on the server of our service provider in Germany can be processed in shortened form in this way.

The legal basis for our use of the Matomo Webanalysis is Art. 6 Abs. 1 S. 1 lit. f) DS-GVO. We use these results to evaluate your usage of our website. This process is intended to assist in the analysis and optimisation of our website.

Further to browser preferences you can prevent the capture of data from your usage of the website (including IP addresses) by cookies as well as their transmission and processing by deactivating the storage and usage. In this case an Opt-Out Cookie will be left behind in your browser which prevents Matomo usage data being stored. If you delete your cookies this has the effect of also deleting the Matomo Opt-Out Cookies. The Opt-Out Cookie has to be activated whenever you visit our site.

(c) Google Adwords Conversion

On our website we use the offer of Google Adwords in order to, with the help of advertising (so-called Google Adwords), draw attention to our offers on other, external websites. We are able to estimate how successful individual promotional activities are in relation to the data from advertising campaigns.

These advertising materials are delivered via Google by so-called "Ad Servers". To this end, we use Ad Server cookies by which the particular parameters of the measurement of success, such as visibility of the advertisements or clicks by the user, can be measured. Once you have landed on our website via a Google Advert, Google Adwords stores a cookie on your PC. These cookies lose their validity, as a rule, after 30 days and do not serve to identify you personally. Along with this cookie will usually be stored the Unique Cookie ID as analysis of these figures, number of Ad impressions per placing (frequency), last impression (relevant for post viewing conversions) as well as Opt-Out information (marking that the user no longer wishes to be contacted).

These cookies enable Google to recognize your internet browser again. Once a user has visited particular pages of the website of an Adword customer and the stored cookie on their computer has not expired, Google and the customer can recognize that the user has clicked on the ad and been led to this page. Each Adwords customer will be designated a different cookie. Cookies can thus not be traced back to the websites of Adwords customers. We ourselves do not gather and process in the promotional activities described any personally related data. We only receive statistical evaluations made available by Google. By means of these evaluations we can see which of the promotional activities employed have proved particularly effective. We do not receive further data from the use of advertising media, in particular we cannot identify the users by means of this information.

The marketing tools employed mean that your browser automatically creates a direct link with the Google server. We have no influence on the scope and further usage of the data which Google can access through the employment of this tool and therefore provide you with our respective knowledge of this: Google receives via the involvement of AdWords Conversation information that you have called up the relevant part of our internet platform or clicked on an advertisement. Once you are registered with a Google service, Google can assign your visit to your account. Even if you are not registered with Google or rather, have not logged in, there is the possibility that the provider takes note of your IP address and stores it.

You can prevent participation in this tracking process by various means: a) by the relevant setting of your browser software which in particular leads to the suppression of third party cookies so that you do not receive advertisements from third parties; b) by deactivating the cookies for conversion tracking by setting your browser in such a way that cookies from the domain www.googleadservices.com are blocked, <https://www.google.de/settings/ads>, whereby this setting is erased when you erase your cookies; c) by deactivating interest-related ads of the provider, which are part of the self-regulating campaign "About Ads", via the link <http://www.aboutads.info/choices>, whereby this setting is deleted when you delete your cookies; d) by permanent deactivation in your browsers Firefox, Internetexplorer or Google Chrome at the following link <http://www.google.com/settings/ads/plugin>.

We draw your attention to the possibility that in so doing, you may not be able to fully utilize every function of this offer.

The legal base for the processing of your data is Art. 6 Abs. 1 S. 1 lit. f) DS-GVO. We do this in the interest of showing you advertising which is of interest to you, create a more interesting website for you and achieve a fair calculation of advertising costs.

Further information concerning protection at Google can be found at:
<http://www.google.com/intl/de/policies/privacy>.

Google is subject to the EU-US Privacy shield.

<https://www.privacyshield.gov/EU-US-Framework>.

(d) Remarketing

As well as Adwords Conversion (see previous text under **heading b**), we use the Google Remarketing device. This involves a process by which we also wish to address you. Through this device you can be added to our advertisements when you go elsewhere on the Internet after visiting our website. This is effected by stored cookies on your browser which concern your usage habits on various websites and are captured and evaluated by Google. In this way Google is able to confirm your previous visit to our website. According to Google, no connection of the data gathered within the parameters of Remarketing is made with our personal data which may be stored by Google. In particular, Google states that it employs the format of pseudo-anonymity in respect of Remarketing.

The legal base for the processing of your data is Art. 6 Abs. 1 S. 1 lit. f) DS-GVO.

We do this in the interest of showing you advertising which is of interest to you, creating a more interesting website for you and achieving a fair calculation of advertising costs.

(e) Other Cookies

In addition, we employ exclusively cookies which are required without exception for our website to function, such as, for example, for the storage of your basket in the Webshop.

The legal base for the processing of your data is Art. 6 Abs. 1 S. 1 lit. f) DS-GVO.

Following the elapse of a certain period of time, the cookies will be automatically deleted. You can also delete the stored cookies at any time in your browser settings.

1.3 Social Media

We do not employ so-called Social Media Plug-Ins. However, we offer you at various places on our website the possibility of visiting social networks such as Facebook, X (formerly known as Twitter), YouTube, Instagram and Strava. When you click on the respective logo or name of a social network, you will be taken via a link to our relevant platform.

No personal data will be conveyed to the social networks before you click on logos or links which will take you to the relevant website of the social network. The possibility that personally related data will be conveyed to the respective social network and be processed by it occurs only from the point at which you click on the respective logo and are led to the website of that social network.

In terms of processing personally related data, this is particularly the case when you are logged on to the respective social media account and post the contents on social networks with your account. Data can also be processed, however – such as your IP address – if you do not possess a social media account.

We have neither influence on the data gathered nor its processing, nor are we aware of the full scale of the data gathering, aims of the processing and the duration of its storage. Nor do we have any knowledge of the deletion of the data gathered via the respective social network.

Further information concerning the aims and scale gathering and its processing, the relevant networks have their own data protection policy. These will give you further information in respect of your legal rights and settings' possibilities in terms of protecting of your privacy:

Facebook: <https://de-de.facebook.com/policy.php>

Twitter: <https://twitter.com/de/privacy>

YouTube: <https://policies.google.com/privacy?hl=de&gl=de>

Instagram: <https://www.facebook.com/help/instagram/155833707900388/>

Strava: <https://www.strava.com/legal/privacy>

1.4 Integration of YouTube Videos

Our website has YouTube videos integrated which are stored on <https://www.youtube.com> and can be played directly on our website. YouTube is a provider of Google (**see Clause 1.2, subsection a**). These are all integrated in “extended data protection mode”, i.e., no data concerning yourself as a user is permitted to be transmitted to YouTube, if you do not play videos. Only when you play videos will data in the following clause be transmitted. We have no influence on the data transmission.

YouTube receives information, when you visit our website, that you have called up the respective sub-page of our website. In addition, the data named in **Clause 1.1** will be transmitted. This takes place irrespective of whether YouTube has provided a user account by which you have logged on or if no user account exists. If you are logged on to Google, your data will be directly allocated to your account. Should you not wish to have this allocation on your YouTube profile, you should log out before activating the button.

YouTube retains data as profile usage and employs it for reasons of advertising, marketing research and/or composition of its website as required. Such evaluation is specifically (even for users not logged on) for the delivery of relevant advertising and to inform other users about your activities on our website. You have the right of

refusal against the creation of this user profile whereby you should contact YouTube to carry this into effect.

Further information concerning the aims and amount of data collection and its processing by YouTube can be found in the data protection policy statement. You will also find further information there concerning your rights and possible settings to protect your privacy: <https://www.google.de/intl/de/policies/privacy>. Google also processes data relevant to yourself in the USA and is subject to the EU-US-Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

The legal base for the processing of your data is Art. 6 Abs. 1 S. 1 lit. f) DS-GVO. Its purpose is to optimise our product.

1.5 Involvement of Google Maps

On this website we utilize Google Maps as a service. In so doing we can display interactive maps directly to you on the website and enable your smooth usage of the map function.

By visiting the website Google receives information that you have you have called up the respective sub-page of our website. In addition, the data named in **Paragraph 1.1** of this policy statement will be transmitted. This takes place irrespective of whether Google provides a user account whereby you have logged on or whether no user account exists. If you are logged on to Google, your data will be allocated directly to your account. Should you not wish Google to assign this to your profile, you should log out before activating the button. Google retains your data as profile usage and employs it for reasons of advertising, marketing research and/or composition of its website as required. Such evaluation is specifically (even for users not logged on) for the delivery of relevant advertising and to inform other users about your activities on our website. You have the right of refusal against the creation of this user profile whereby you should contact Google to carry this into effect.

Further information concerning the aims and amount of data collection and its processing by Google can be found in the data protection policy statement. You will also find further information there concerning your rights and possible settings to protect your privacy: <https://www.google.de/intl/de/policies/privacy>. Google also processes data relevant to yourself in the USA and is subject to the EU-US-Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

The legal base for the processing of your data is Art. 6 Abs. 1 S. 1 lit. f) DS-GVO. Its purpose is to optimise our product.

1.6 Facebook Pixel

There are “Facebook Pixel”, as they are called, of the social network embedded on our website. Facebook, the social network, is managed by Facebook Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland (henceforth referred to as “**Facebook**”). Facebook receives information via the Facebook Pixel that you have visited our website or clicked on an advert of ours. Once you are registered with a service offered by Facebook, it assigns the visit to your account. Even if you are not registered with Facebook or not logged on to it, there is the possibility that the internet provider collects and stores your IP address and other distinguishing characteristics. With this information Facebook can assign you to a target group for particular advertising, described as “Facebook Ads.”

You can prevent this data being processed by Facebook if you click on the nearby button “Facebook Pixel Turn Off.” In addition you can turn off the display of Facebook Ads on your Facebook settings. In this case, however, your data generated via Facebook Pixel will still be transmitted to Facebook.

We have neither influence concerning the data acquired and the processing procedure, nor do we have knowledge of the full extent and impact of the data captured, aims of the processing and how long it will be retained. We also possess no information concerning deletion of the data captured via the respective social network. Further information concerning the processing of data by Facebook can be found at: <https://www.facebook.com/about/privacy>.

The legal basis for the processing of your data is Art. 6 Abs. 1 S. 1 lit. f) DS-GVO. In so doing our intention is to display advertising which will be of interest to you, make our website more interesting and achieve a fair calculation of advertising costs.

1.7 Newsletter

On our website you have the possibility of subscribing to our newsletter as well as doing so elsewhere. Our newsletter contains news relevant to this area of activity and helpful tips on all sorts of subjects related to running and the marathon. The only requirement is giving your email address. You can also give, should you wish, further details such as your name or that of your company.

Please note that for legal reasons, subscribers to our newsletter have to be aged 16 years and over.

Registration for our newsletter takes place after the Double Opt-In process, as it is called. After giving your email address and possibly other of your data, we send an email to this email address which requests that you confirm that you have registered for the newsletter. You will only be included in our distribution list and receive our newsletter from this point onwards once you have clicked on the relevant link to confirm. Should confirmation of your registration not take place within 72 hours, we shall block your information and delete it after one month.

We retain and store the IP address which you have used to register, the time of the registration and time when you confirmed the registration. This follows on the basis of Art. 6 Abs. 1 S. 1 lit. f) DS-GVO and has the purpose of serving as proof of your registration and, equally, as means of clarification in the case of possible misuse of your personal data.

In the case of confirmation of your registration for the newsletter, we store your email address as well as your agreement that we send you further editions of our newsletter, in accordance with Art. 6 Abs. 1 S. 1 lit. a) DS-GVO.

You can withdraw your agreement to receive the newsletter at any time. You can do this by clicking on the link set up on every edition of the email newsletter by sending an email to mail@halbmarathon-mainz.de or by communicating this to the contact details given on the masthead.

Please note that we evaluate your usage of the newsletter in order to be constantly optimising and improving our newsletter. To achieve this evaluation, the sent emails contain what are described as Web beacons and Tracking Pixel. These are small single pixel files with a user ID. In this way we can learn, when you read our newsletter, which links you click on it and follow from this your personal interests. The date gained from this helps us create a user profile to shape the newsletter according to your individual interests.

The process takes place on the basis of Art. 6 Abs. 1 S. 1 lit. f) DS-GVO and is intended to improve our service.

You can prevent the tracking by a routine deactivating of the display of pictures in your email application. In this case the newsletter will not appear to you in its full version and you may not be able to use all its functions. Should you, despite deactivating the pictures, click on a link contained in the newsletter, the progress of your click will be tracked. If you manually allow these pictures to be displayed, the tracking described above will take place in its fullest form.

1.8 Contact by Email or Contact Format

When you contact us by email the data which you supply (your email address, in relevant cases your name and telephone number) will be stored by us in order to answer your questions. We delete the data made available in this instance once storage of such is no longer required or we reduce the processing procedure in case of legal retention requirements being in force. The same applies if you use our contact format. For contact via this method, only the disclosure of your email address, and the nature of your enquiry is required. Further disclosure – such as, for example, your name, address and telephone number are voluntary which you give in our contact format, and these are transmitted between your browser and server encrypted.

The legal basis for the processing of data is Art. 6 Abs. 1 S. 1 lit. b) DS-GVO. Its purpose is exclusively to process and answer your enquiry.

1.9 Applications by Email

When you apply to us by email, the data you supply (contact details, date of birth, profession) is processed by us to work on your application.

The processing of your application details is carried out exclusively for the purpose of filling the vacant place for which you have applied. In addition, we store your data for six months after completing the application process in order to be able to answer questions in connection with your application and in the case of a possible rejection.

The legal basis for the processing of data is § 26 BDSG n.F.

2. Use of our Webshop

2.1 General Information related to the Use of our Website

Art. 6 Abs. 1 S. 1 lit. b) DS-GVO.

In connection with your order in our webshop, we gain data relevant to yourself which is required for the completion of the contract and required for the processing of your order. The legal basis for this is Art. 6 Abs. 1 S. 1 lit. b) DS-GVO.

You can voluntarily create a user account whereby we store your data for future purchases. By creating a user account, the data you provide will be stored by us but this can be revoked by you. You can delete all further data, including your user account, at any time in the customer area.

We additionally process the data provided by yourself to inform you of other interesting offers from our portfolio.

To prevent unauthorized access by third parties to your personal data, in particular financial data, the ordering process will be encrypted by SSL technology.

2.2 Using PayPal as Means of Payment

In the course of ordering items you can select as payment means PayPal as well as PayPal Plus, services of PayPal (Europe) S.à.r.l. & Cie. S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg, (henceforth referred to as "**PayPal**"). By this means PayPal assumes the function of an online payment service provider as well as guarantor and offers payment security.

Once you have chosen the respective payment method, you will be linked directly to the PayPal system and can there make your payment.

We have neither influence over the data obtained and its processing, nor do we have any information about the extent and purpose of the data captured, the aims of the processing and how long it will be stored. Information concerning PayPal's data protection can be found at <https://www.paypal.com/de/webapps/mpp/ua/privacy-full>.

PayPal only provides us with your name and email address of your PayPal account. We use these exclusively for the allocation of your payment as well as in the case of a reversal of the order.

The process takes place on the basis of Art. 6 Abs. 1 S. 1 lit. b) DS-GVO and is intended exclusively to assist in the reversal of the order.

2.3 Using Credit Card with Stripe as Payment Method

You can choose to pay with credit card by using Stripe in paying for your order. In this case, Stripe Inc., 185 Berry Street, Suite 550, San Francisco, CA 94107, USA (henceforth to be referred to as “**Stripe**”) is the enabler. Stripe takes over the function of an online payment service which enables cashless payment of products and services via credit card in the internet.

If you choose this particular payment method, we collect your payment data which Stripe on our behalf processes to complete the payment.

Stripe also processes in the USA the personal data obtained and is subject to the EU-US-Privacy-Shield, <https://www.privacyshield.gov/EU-US-Framework>. Further information concerning Stripe can be found at: <https://stripe.com/de/privacy>

The process takes place on the basis of Art. 6 Abs. 1 S. 1 lit. b) DS-GVO and is intended exclusively to assist in the completion of your order.

3. Participants in our Events

3.1 Registration

The data given when registering is to be used to enable your participation at the event. This includes the publication of start and results lists, times recorded, medical aid as well as the production of photographic and video recordings.

For this purpose we also provide our co-operation partners with the data you supplied. These are currently: timing and results (mika:timing GmbH), medical and first aid services (providers to be announced), photographic services (Marathon-Photos.com, Günter Karl, 170 Collingwood Street, Hamilton, New Zealand), elite athletes (International Sport Service).

In accordance with storage limits set out in **Paragraph 9**, your data will usually – with the exception of results lists – be deleted after ten years at the latest. In the results lists the following data will be permanently recorded: family and first name, gender, age group, the relevant year, club affiliation if applicable, starting gun and net time. Please be aware that these results lists are taken from an official competition and cannot be subject to alteration in retrospect.

The legal basis for this processing is Art. 6 Abs. 1 S. 1 lit. b) DS-GVO.

Registration by minors is not permitted. Registration of minors for the events open to them can only be undertaken by their parents or legal guardians.

In addition, you have within the framework of the registration the possibility of taking out a subscription to the magazine "Runner's World." In this case we transfer your data for the completion of your purchase order to Motor Presse Stuttgart GmbH & Co. KG, Leuschnerstraße 1, 70174 Stuttgart. The legal basis for this processing is Art. 6 Abs. 1 S. 1 lit. b) DS-GVO. [Abklären](#)

You also have within the framework of the registration the possibility of having a medal engraved at your own expense. In this case we transfer your data for the completion of your purchase order to MSM – Masters, Swim & More Sportvermarktungs GmbH, König-Ludwig-Weg 25, 82335 Berg. The legal base for this processing is Art. 6 Abs. 1 S. 1 3. b) DS-GVO.

As follow-up to your participation in the Gutenberg Half Marathon Mainz you will be sent, free of charge, videos of your run. In this case we transfer your data for the processing of your video to [iRewind AG, Wiesenstrasse 10, CH-8008 Zurich / Switzerland. Rechtsgrundlage für diese Verarbeitung ist Art. 6 Abs. 1 S. 1 lit. b\) DS-GVO.](#)

[The legal basis for this processing is [Art. 6 Abs. 1 S. 1 lit. b\) DS-GVO.](#)]

Furthermore, you have within the framework of the registration the possibility of ordering an SMS service either in a free of charge or paid version. In this case we transfer the data for the completion of your purchase order to [mika:timing GmbH](#), Strundepark – Kürtener Straße 11b, 51465 Bergisch Gladbach. The legal basis for this processing is Art. 6 Abs. 1 S. 1 lit. b) DS-GVO.

In addition, you have within the framework of the registration the possibility of ordering a training subscription ([running.COACH](#)) free of charge. In this case we transfer the data for the completion of your purchase order to Quevita AG, Industriestr. 78, CH-4600 Olten.

The legal basis for this processing is Art. 6 Abs. 1 S. 1 lit. b) DS-GVO.

Participants who fulfil the criteria to be included in the elite field have the possibility of being admitted into the category of the elite field. In this case we transfer the data for the completion of your participation to International Sport Service, Flughafenstraße 70, 12049 Berlin. The legal basis for this processing is Art. 6 Abs. 1 S. 1 lit. b) DS-GVO.

Finally, you have within the framework of your registration the possibility of subscribing to our newsletter. The conditions set out in **Paragraph 1.7** apply here.

In order to prevent unauthorized access to your personal data by third parties, in particular financial data, the data transfer between your browser and our server will be encrypted.

3.2 Information about other Events

Without your agreement, we are permitted within the framework of legal regulations to process the data you have provided, in order to inform you of other interesting offers from our portfolio. You have the right to object to this at any time, see **Paragraph 10**.

The legal basis for this processing is Art. 6 Abs. 1 S. 1 lit. f) DS-GVO. It serves our legitimate interest in informing participants of our events about future, similar events.

3.3 Payment

Within the framework of your registration you have the possibility of choosing payment methods of direct debit and credit card. In both cases the completion of payment will be carried out by our service provider Njuko, 65 avenue de Bayonne – Espace Agoretta – Entrance B – 64210 Bidart, FRANCE.

Further information can be found at <https://www.njuko.net/cgu/1/2>.

The processing is carried out under the basis of Art. 6 Abs. 1 S. 1 lit. b) DS-GVO and serves exclusively for the completion of your payment.

4. **Marathon Club** – muss nach dem Treffen mit dem Club angepasst werden

Beantragt ein Teilnehmer, der nachweisen kann, dass er bereits zehnmal beim Frankfurt Marathon ins Ziel gekommen ist, die Mitgliedschaft im „Marathon Club“, werden seine Daten (Name, Vorname, Kontaktdaten, Adressdaten, Geburtsdatum, Konfektionsgröße für das Mitglieds-Shirt, ewige Startnummer, Teilnahmejahre, Teilnahmeanzahl) zum Zwecke der Mitgliedschaft im Marathon Club gespeichert und verarbeitet. Insbesondere erhalten die Mitglieder des Marathon Club regelmäßig mitgliederrelevante Informationen (z.B. Mitgliederbereich bei den Veranstaltungen) und wir gratulieren ihnen auf unseren Plattformen zu ihren Jubiläen. Ebenfalls wird eine Mitgliederliste mit den Daten (Name, Vorname, Ort, ewige Startnummer, Teilnahmejahre, Teilnahmeanzahl) auf der Webseite veröffentlicht.

If a participant, provided they can provide evidence thereof, that they have finished the Frankfurt Marathon on ten occasions, applies for membership of the “Marathon Club”, their data (name, first name, contact details, address details, date of birth, clothing size for the membership shirt, permanent start number, number of participatory years, number of participations) will be saved and processed. In particular the members of the Marathon Club will receive regular information relevant

to their membership (for example, membership area at events) and we would congratulate them via our platforms on their anniversaries. At the same time, a membership list with the data (name, first name, home town or city, permanent start number, number of participatory years, number of participations) will be published on our website.

The basis for this processing is Art. 6 Abs. 1 S. 1 lit. b) DS-GVO and serves to administer the **Frankfurt Marathon Clubs**.

5. Volunteers at our Events

5.1 Registration

The data provided in the registration is used to enable your participation as a volunteer at the event. This includes, in particular, the administration and support of volunteers.

For this reason we shall pass on the data you provided to our co-operating partners (the department head responsible in each case). Consultation and data access via the department heads is restricted within the framework of volunteer administration and support to the respective volunteer group of the department head concerned.

The legal base for this processing is Art. 6 Abs. 1 S. 1 lit. b) DS-GVO.

To prevent unauthorized access by third parties to your personal data, this data will be transferred encrypted between your browser and our server.

5.2 Photographs and Video Recordings

Photographs and Video recordings for editorial as well as commercial purposes will be made during the context of the event where volunteers may be in view next to participants. Please be aware that it is unfortunately not possible for us, given the size of the event, to edit our individual volunteers out of these pictures.

By your registration you permit us therefore to have a clear, irrevocable, by time and place unlimited as well transferable usage right to photographs, videos and interviews produced in connection with the event.

5.3 Information about other Events

Within the framework of the registration you have the possibility of agreeing that your data is forwarded to the Sports Department of the city of Mainz so that you can be informed about similar events in future.

Your data will not be forwarded for this purpose without your agreement. We, of motion events GmbH, however, reserve the right within the framework of legal requirements to inform you of follow-up or similar events which we organize ourselves. You have the right at any time to object to this processing, see **Paragraph 10**. The legal basis for this processing is Art. 6 Abs. 1 S. 1 lit. f) DS-GVO. It serves our legitimate interest in keeping volunteers at our events informed of future events.

6. Members of the Media at our Events

The data given in the media accreditation form is used to enable your participation as a member of the media at the event and ensure that you have access to the necessary requirements as an active reporter.

The legal basis for this processing is Art. 6 Abs. 1 S. 1 lit. b) DS-GVO.

Data which you enter in our accreditation form will be transferred between your browser and our server encrypted.

7. Transfer of Data

We shall only transfer the personal data we have acquired to a third party when this is in accordance with data protection regulations. Concrete information concerning the extent and nature of those receiving can be found in the previously mentioned provisions. Moreover, we only and exclusively release your personal data to other companies and individuals whom we have commissioned to carry out individual duties and services for us. The transfer of your personal data to these companies is restricted to the necessary degree for the completion of your activity. These companies are at the same time subject to data protection statutory regulations, have been carefully selected by us and we carry out regular checks on them. Furthermore, we only pass your personal data to third parties in so far as we are required to do so by law or court order.

8. Data Security and Length of Retention

For the protection of your personal data we take measures to protect your data from an unauthorized access, loss, misuse or destruction. Please note, however, that data transfer in the internet (e.g. using email for communication) can present security lapses. It is not possible to ensure flawless data protection against access by a third party. Personal data will be retained only for the time required to achieve the aims of retention or in so far as is expected by the legislator. Personal data is consequently routinely blocked or deleted if the aim of retention ceases to exist or a legal period has elapsed.

9. Your Rights / Contact

You have the following rights in respect of motion events GmbH concerning the personal data we received from you:

- Right of Access
- Right of Correction or Deletion
- Right to restrict the Processing
- Right to object to the Processing
- Right to Transferability of Data

Should you have given your agreement to the processing of your personal data, you can withdraw this at any time. Hereof the legality, upon which the processing which has taken place from the point of your agreement to your renouncement, will not be affected.

In so far as we justify the processing of your personal data in terms of balance of interests (Art. 6 Abs. 1 lit. f DS-GVO), you can raise an objection against the processing. In the case of such an objection being presented, we would request an explanation as to why we should not be able to process the personal data we have received from you. In the case of your grounds for this objection, we would review the situation and either cease the data processing or adjust it or present our legitimate grounds for the continuation of the processing.

You can, of course, object at any time to the processing of your personal data for the aims of advertising and data analysis. You can contact us at the following address concerning your right to objection: motion events GmbH, Sonnemannstraße 5, 60314 Frankfurt am Main, mail@halbmarathon-mainz.de.

You have furthermore the right to bring a complaint concerning the processing of your personal data via ourselves to a supervisory authority for data protection.

The person or persons responsible in terms of Art. 4 Abs. 7 DS-GVO is motion events GmbH, Sonnemannstraße 5, 60314 Frankfurt am Main, mail@halbmarathon-mainz.de. You can send questions concerning data protection to our email address given above or the postal address.
